

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Released of Advertisement in a Souvenir 18<sup>th</sup> International Children's Film Festival at Hyderabad from 14<sup>th</sup> to 20<sup>th</sup> November 2013, – Publication Charges – Sanction of an amount of Rs.2,00,000/- (Rupees Two Lakhs only) - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 208

Dated:-05-03-2014

Read the following:

1. From the Commissioner, Information & Public Relations Department & E.O. Secretary to Govt., G.A (I&PR) Department, Hyderabad, D.O. Lr.No.006/18<sup>th</sup> ICFF/2013, Dated: 21-10-2013.
2. Memo.No.6206/PMU/PRO/2013, of YAT & C (PMU) Department, Dt.11-11-2013.
3. Bill NoAPSFTVTDC/18<sup>th</sup> ICFF-13/2014, Dt.30-01-2014, M/s. Andhra Pradesh State Film Television and Theatre Development Corporation Ltd, Hyderabad, Dated:30-01-2014.

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**ORDER:**

In the letter 1<sup>st</sup> read above, the Commissioner, Information & Public Relations Department & E.O. Secretary to Govt., G.A (I&PR) Department, Hyderabad, has requested to release advertisement in a Souvenir 18<sup>th</sup> International Children's Film Festival at Hyderabad from 14<sup>th</sup> to 20<sup>th</sup> November 2013. Accordingly, Government have issued a order for an amount of Rs.2,00,000/- (Rupees Two Lakhs only) for publication of the said Tourism Promotion, in the reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Andhra Pradesh State Film Television and Theatre Development Corporation Ltd, Hyderabad, has furnished a bill for an amount of Rs.2,00,000/- (Rupees Two Lakhs only) towards publication (full page) of advertisement in Telugu Souvenir published in-connection with 18<sup>th</sup> International Children's Film Festival 2013 held at Hyderabad from 14<sup>th</sup> to 20<sup>th</sup> November 2013 and requested the Government for arranging payment.
3. The Government, after careful examination of the matter, hereby accord sanction for an amount of Rs.2,00,000/- (Rupees Two Lakhs only) towards publication (full page) of advertisement in Telugu Souvenir published in-connection with 18<sup>th</sup> International Children's Film Festival 2013 held at Hyderabad from 14<sup>th</sup> to 20<sup>th</sup> November 2013.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Andhra Pradesh State Film Television and Theatre Development Corporation Ltd, Hyderabad, through on line. The details of Bank account is as follows:-

Account Name	:	M/s. A.P. State Film Tv & Theatre Development Corporation Ltd.,
Account No	:	52188920073
Name of the Bank	:	State Bank of Hyderabad, Shanthinagar, Hyderabad-28.
IFSC Code	:	SBHY0020070
PAN No.	:	AABC A7381E

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,

M/s. A.P. State Film Tv & Theatre Development Corporation Ltd.,

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.

SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**